



## Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

One of the best undergraduate business programs in the Northeast, the school instills in students strong analytic skills, discipline, and ethical values. It offers professional preparation with a broad base in liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, business intelligence and marketing analytics, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. All Sy Syms students simultaneously attend one of the four schools of Jewish studies at the university. Students are taught by a distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

The Rennert Entrepreneurial Institute is one of the nation's few undergraduate programs that fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. Students may take entrepreneurship courses as electives or they may choose the entrepreneurship track of the management concentration. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

The Sy Syms School of Business offers business programs for men at the uptown Wilf Campus. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of, and sensitivity to, other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

### **CURRICULUM**

The curriculum at Sy Syms School of Business includes general education core requirements, business core requirements, major requirements, and elective courses.

All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

### **MAJORS**

Each student must select one area as a major and meet with an academic adviser to review the planned course of study. The following is a listing of areas in which the student may major. Regardless of how much transfer credit is granted, each student



must complete at least 60 percent of the required credits in the major at the Sy Syms School.

Accounting  
Business and Management

Students who choose to major in Business and Management must select from the following concentrations:

Finance  
Business Intelligence and Marketing Analytics  
Management  
Marketing

### **MINORS**

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting  
Finance  
Information and Decision Sciences  
Management  
Marketing

Sy Syms students may use all of their business electives towards a minor.

Yeshiva College students may pursue an 18 credit minor in business, accounting, finance, information and decision sciences, management, or marketing at the Sy Syms School. These minors enable liberal arts students to better understand the world of business and broaden their career options.

Regardless of how much transfer credit is granted, each student must complete at least 60 percent of the required credits in the minor at the Sy Syms School.

### **DEGREE REQUIREMENTS**

- A. **Course and credit requirement:** Students must complete at least 128 credits, including all general education requirements (see below), business core requirements (see below), major requirements, and additional electives.
- B. **Residence requirement:** Students must attend an institution of higher education full time for at least eight semesters. They must complete a minimum of six full-time semesters and a minimum of 84 credits in residence at the Wilf Campus in New York. Furthermore, at least 24 of the last 35 credits must be taken in residence.

Students who transfer with two or more years of full-time study at an accredited degree-granting college (not a yeshiva) must be in residence at the New York campus of Yeshiva University for at least four full-time semesters. In total, such a student must earn at least 60 on-campus credits. Students who transfer with less



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than two years of full-time study must earn credits in residence in accordance with the following:

Previous Semesters Outside of YU

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On-campus credits



#### V. Natural Science

- One course in Natural World Cultures (NAWO) or one course in Human Behavior and Social Institutions (HBSI)

#### VI. General Electives

- Two additional 3-credit courses in business or liberal arts (excluding HES courses or AP courses) that are not used to fulfill any other General Course requirement, Business Core requirement or requirement for the major.

#### VII. Jewish Studies

All students must complete a course of study in academic Jewish studies which encompasses Hebrew language, Bible and Jewish History. The distribution of the requirement is as follows:

- Two Hebrew courses with numbers ending in –05 and –06.  
All students should take Hebrew language in their first year on campus. Students should be aware that Hebrew language is a prerequisite for some of the other Jewish studies courses.
- BIB 1000 and one additional Bible course
- One Jewish history survey course chosen from 1200, 1210 1300, 1310, 1400, 1410, 1415, or 1430.
- BLW 2500 (offered by Syms) or HAL 2500 (offered by IBC)
- One additional course Jewish Studies course chosen from Bible, Jewish History or Jewish Philosophy

#### **As of Fall 2015:**

Grounded in a vision that embraces authoritative Torah texts and our ethical tradition, with the overarching goal of preparing students to engage meaningfully and successfully in the contemporary world of business, the Sy Syms School is proud to announce an especially designed Jewish Studies curriculum for its Undergraduate Business Students. The new curriculum will focus on preparing students to integrate contemporary Jewish values and thought into their professional lives, as they launch their careers in finance, accounting, marketing, management, data analytics, entrepreneurship, law, and beyond. The distribution of the requirement is as follows:

- Jewish Engagements
- Jewish Values in the Contemporary World
- Jewish Public Policy
- Business and Jewish Law
- Two Hebrew courses with numbers ending in –05 and –06.  
All students should take Hebrew language in their first year on campus.

Students in the Yeshiva Program/Mazer School of Talmudic Studies and the Irving I. Stone Beit Midrash Program take these courses mostly at Yeshiva College. Students in Isaac Breuer College of Hebraic Studies and the James Striar School of General Jewish



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Studies satisfy these requirements with courses at those schools with some modifications, particularly for JSS students. A student in MYP or SBMP typically takes 17-1 [REDACTED]





F. Honors Business Entrepreneurship Project/Internship (2.5 credits) during the summer before their senior year. Students choose between an entrepreneurship project and a significant internship experience. In either case, the Syms honors student works closely with a faculty mentor either in preparing a report describing the entrepreneurship or internship experience, utilizing the tools and techniques he or she acquired while at Syms.

### **SCHOOL REGULATIONS**

Regulations pertaining to Sy Syms School alone are given here; those uniformly applicable to all undergraduate schools are given in the section Academic Information and Policies.

**Attendance:** At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of (d(ui)3(r)-60 1 )JTJ .EdwSymmto 511(ndanc)-6(d)14( i)34( eac)-2



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Unless required to limit their programs, students may not take fewer than 12 credits in any semester without written permission from the Office of the Dean.