

**SHARON L. POCZTER**  
**YESHIVA UNIVERSITY**

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**ACADEMIC EXPERIENCE**

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|----------------------|---|--------------------|
| Fall 2017-           | <b>YESHIVA UNIVERSITY</b><br>Chair of the Strategy & Entrepreneurship Department<br>Associate Professor | NEW YORK, NEW YORK |
| <del>2014</del> 2017 | <b>CORNELL UNIVERSITY</b><br>Charles H. Dyson School of Applied Economic                                | ITHACA, NEW YORK   |

Gender Disparity in Angel Financing (with Melanie Shapsis) (*Small Business Economics*, 2017)

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- 2014 Academy of Management (AOM) Annual Meeting (Proposal Reviewer), Asian Bureau of Finance and Economic Research Presenter (ABFER), Institutions and Innovation Annual Conference, Strategic Management Society Annual Conference (Proposal Reviewer), Strategic Management Society Special Conference on Institutional Voids, American Economic Association
- 2013 Duke Strategy Conference, Asian Bureau of Finance and Economic Research Presenter (ABFER), International Finance and Banking Society Conference Presenter (IFABS), Institutions and Innovation Annual Conference, American Economic Association
- 2012 American Economic Association Annual Meeting, NY Fed/NYU Stern Conference on Financial Intermediation, Institutions and Innovation Annual Conference (HBS), Strategic Management Society Annual Conference (Proposal Reviewer), American Economic Association Annual Meeting

### **POLICY WRITING AND OP-EDS**

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- 2015- Opinion writer, The Hill
- 2013 Featured contributor to *Lean In: Women, Work, and the Will to Lead* by Sheryl Sandberg
- 2012- 2015 Author of *the Independent Economist* for Forbes.com (<http://www.forbes.com/sites/sharonpoczter/>)

#### Select column titles:

##### The Hill:

- “For Female Entrepreneurs, Ask and Ye Shall Receive”  
 “Why Airport Security Takes So Long (Hint: It’s Not the Weather)”

##### Wall Street Journal:

- “Clinton, Rubio, and the Limits to Federal Efforts to Address Inequality”

##### Forbes:

- “1.3M Americans Will Lose Their Unemployment Benefits Tomorrow: It’s Time to Address Jobs” (21,357 views)  
 “Top 5 Reasons Bailouts Will Always Happen, and Taxpayers will Foot the Bill” (7,742 views)  
 “How Will the Middle Class Fare in the Battle Over the Fiscal Cliff? (1,013 views)  
 “It’s Wednesday, November 7th: Now what?”  
 “Will He or Won’t He? Backing Ben Bernanke into A Corner” (Online and Magazine)  
 “As Republicans and Democrats Revert to Extreme Types, It’s Groundhog Day All over Again” (Online and Magazine) (792 views)  
 “President Obama’s Economic Speech Indicates That He Thinks Us All Insane” (2,173 views)  
 “What Hillary Clinton’s ‘Hard Choices’ Really Tells Us about Hillary” (7,108 views)  
 “Lessons from Facebook’s Sheryl Sandberg on How to Succeed in Business by Really Trying” (15,779 views)  
 “Lean in 2.0: Getting What you Want, Sheryl Sandberg Style” (6,632 views)  
 “For Women in the Workplace, It’s Time to Abandon the ‘Have it All’ Rhetoric”

##### Fox News:

- “Understanding America’s Economic Report Card”  
 “The Truth about Capitalism, Government, and Fairness”  
 “America has become a Nation of Finger Pointers”

Interviewed on both TV and radio on many outlets including: Bloomberg Surveillance, Fox News, Voice of America

### **ADVISING**

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- 2016** Honors Thesis Faculty Advisor: Melanie Shapsis
- 2015** PhD Committee Member: Justin Choe
- 2012** Masters Committee Member: Pensiri Kangvonkit
- 2012 -** Independent Study Faculty Advisor for 13 Undergraduate Independent Studies
- 2012-** Faculty Advisor for 4 Undergraduate Clubs

### **BOARD MEMBERSHIP AND VOLUNTEER WORK**

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- 2017-** Strategic Advisory Board Member, Domio.com
- 2016-** General Board Member, Urbanplay.com
- 2016-** Member, Junior Council Neue Galerie New York
- 2011-** Kickboxing Instructor, Cornell University Fitness Centers

### **REFERENCES**

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